

In November 2014, Isuzu Motors India Private Limited (hereafter, "IMI") donated five pickup trucks to the local government of the Andhra Pradesh state to be used as rescue vehicles.



The Andhra Pradesh state, where IMI is located, is part of the east India region and is frequently hit by cyclones. After the October 2014 cyclone Hudhud, the region was devastated and left with considerable damage. IMI was determined to support local communities by donating rough-road powerful D-MAXs to the state government, which is engaged in relief in the devastated areas.



IMI wishes to further develop and reinforce trust and to build stronger relationships with local communities.